

Nicola Valley Community Arts Council Annual General Meeting - 2017-2018

Membership Committee Report

Individual Membership numbers have risen from 24 members in 2016 to 209 members in 2018! Our **Community Member Groups** now include:

- Canadian Country Music Heritage Society
- Laureate Gamma Psi
- Love to Dance Academy
- Merritt Community Choir
- Merritt Legion # 096
- Merritt Senior Citizens
- Nicola Valley Community Band
- Nicola Valley Film Society
- Strings Plus

Our Membership Drive activities included:

- **Online Link to Membership Form** creating convenience for members to join the Arts Council and to donate to support our programs.
- Two Membership phone drive Campaigns were held in Spring and early Summer
- **Membership brochure** was updated by Kim Visi-Carmen and distributed at many venues, including Merritt Film Society Film Nights, provincial election voting polls, School District Arts Festival, Jazz in the Attic, Friday Night Markets, Art in the Park, and Art Walk.
- A Mid-Year Special was created to encourage late-comers to purchase memberships.
- Friday Night Farmers Market ARTS Council Membership Table in July & August was successful in raising community interest in the arts, through conversation & interactive painting projects.
- **Two Pot Luck Dinners** held in July & September attracted potential new members and volunteers and contributed to building relationships among our active members.

Thank you for your generous energy and work with the Membership Committee to: Mischelle Pierce, Kelly Reid, Jean Kiegerl, Kim Visa Carmen, Jano Howarth, Kim Leclair, and Nancy Ellingsen.

Membership.

Imagine what wonders we could create if each member asked just one friend every season to join the Arts Council!

> Catherine Oborne, Membership Chair